## **LISTING OF THE CLAIMS**

Claims 66, 67, 85-89, 95-98, 101, 102 and 109-123 are pending. In this Office Action response, claims 65, 75, 76, 91-94, 99, 100, 103-106 and 108 are being canceled. New claims 118-122 are being added. Support for new claims 118-122 can be found in Figures 53-64, the description associated therewith, and in other parts of the specification and drawings of the instant application.

Please enter the claims as follows:
1-65. (canceled)
66. A modular display system comprising:
a base structure;
a first support arm, operably coupled to said base structure;
a second support arm secured to said first support arm and having at least a pair of
coupling assemblies for securing first and second display panels, the second support arm being
readily detachable from the first support arm; and
a third support arm secured to said first support arm and having at least a pair of coupling
assemblies for securing third and fourth display panels, the third support arm being readily
detachable from said first support arm, wherein the display system is modularly configurable to
support two side-by-side display panels, modularly configurable to support two vertically
stacked display panels, modularly configurable to support three display panels in a pyramid
shape, modularly configurable to support three display panels in an inverted pyramid shape, and
modularly configurable to support two horizontal display panels above two horizontal display
panels.
67. The display system of claim 66, wherein at least one display panel can assume a landscape
orientation and a portrait orientation.
68-84. (canceled)

## 85. A modular display system comprising:

a base structure;

- a first support arm, operably coupled to said base structure;
- a second support arm secured to said first support arm and having at least a pair of coupling assemblies for securing first and second display panels, the second support arm being readily detachable from the first support arm;
- a third support arm secured to said first support arm and having at least a pair of coupling assemblies for supporting third and fourth display panels, the third support arm being readily detachable from the first support arm, wherein the display system is modularly configurable to support three display panels in a pyramid shape and modularly configurable to support three display panels in an inverted pyramid shape.
- 86. The system of claim 85, wherein at least one display panel can assume a landscape orientation and a portrait orientation.
- 87. The system of claim 85, wherein the base structure is designed to rest on a work surface.
- 88. The system of claim 85, wherein the at least one pair of coupling assemblies secure the rears of the first and second display panels to the second support arm.
- 89. The system of claim 85, wherein the second support arm is integral and the third support arm is integral.
- 91-94. (canceled)
- 95. A modular support system for display panels, the system comprising:
- a base structure;
- a first support arm removably attachable to the base structure;
- a second support arm removably attachable to the first support arm for supporting display panels:
- a third support arm removably attachable to the first support arm for supporting display panels: two coupling assemblies for the first support arm to couple two display panels thereto:

two coupling assemblies for the second support arm to couple two display panels thereto; and
two coupling assemblies for the third support arm to couple two display panels thereto;
wherein,
a) the modular support system is configurable as a one-support arm system having the
first support arm, as a two-support arm system having the first and second support arms, and as a
three-support arm system having the first, second and third support arms,
b) in the one-support arm system, the first support arm can support at least two display
panels, at least one in either landscape orientation or portrait orientation, using the two coupling
assemblies for the first support arm.
c) in the two-support arm system, the second support arm can support two display panels,
in either landscape orientation or portrait orientation, using the two coupling assemblies for the
second support arm, and
d) in the three-support arm system,
i) the second support arm can support two display panels, and
ii) the third support arm can support two display panels, in either landscape
orientation or portrait orientation, using the two coupling assemblies for the third support arm.
96. The system of claim 95, wherein the base structure is designed to rest on a work surface.
97. The system of claim 95, wherein the two coupling assemblies for the second support arm
to couple two display panels thereto couple the rears of the two display panels to the second
support arm.
98. The system of claim 95, wherein the second support arm is integral and the third support arm is integral.
99-100. (canceled)
101. The system of claim 66, further comprising the first, the second and the third display
panels.

102. The system of claim 101, wherein the first, the second and the third display panels are liquid crystal display panels.

103-108. (canceled)

- 109. The system of claim 91, further comprising at least three display panels.
- 110. The system of claim 109, wherein the at least three display panels are liquid crystal display panels.
- 111. The system of claim 95, further comprising at least three display panels.
- 112. The system of claim 111, wherein the at least three display panels are liquid crystal display panels.
- 113. A modular display system comprising:
- a first display panel;
- a second display panel;
- a third display panel;
- a base structure;
- a first support arm, operably coupled to said base structure;
- a second support arm secured to said first support arm and having at least one pair of coupling assemblies for securing to portions of the first and second display panels;
- a third support arm secured to said first support arm and having at least one coupling assembly for supporting the third display panel on said third support arm, wherein said third support arm may be readily detached from said first support arm to enable said display system to be modularly configured to support two display panels and modularly configured to support three or more display panels, and wherein the display system is modularly configurable to support the three display panels in a pyramid shape and modularly configurable to support the three display panels in an inverted pyramid shape.

114. The system of claim 113, wherein at least one display panel can assume a landscape orientation and a portrait orientation.

- 115. The system of claim 113, wherein the base structure is designed to rest on a work surface.
- 116. The system of claim 113, wherein the at least one pair of coupling assemblies secure the rears of the first and second display panels to the second support arm.
- 117. The system of claim 113, wherein the second support arm is integral and the third support arm is integral.
- a base structure;
  a first support arm coupled to the base structure;
  a coupling assembly for supporting one display panel from the first support arm;
  a second support arm coupled to the first support arm, the second support arm being readily decoupleable from the first support arm;
  at least two coupling assemblies for supporting at least two display panels from the second support arm, wherein the display system is modularly configurable to support at least three display panels in a pyramid shape, where the at least two display panels are disposed substantially horizontally below the one display panels in an inverted pyramid shape, where the at least two display panels in an inverted pyramid shape, where the at least two display panels are disposed substantially horizontally above the one display panel.
- 119. The system of claim 118, further comprising at least three display panels.
- 120. The system of claim 118, wherein the at least two coupling assemblies for supporting at least two display panels support the at least two display panels from the backs thereof.
- 121. The system of claim 118, wherein the coupling assembly for supporting one display panel can support the one display panel in both portrait and landscape orientations.

122. The system of claim 118, wherein the at least two coupling assemblies for supporting at least two display panels support the at least two display panels from the backs thereof.

123. The system of claim 118, wherein the base structure is adapted to rest on a work surface.